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RE: CT/RI Paint Care Program

To Whom it may concern,

I am writing to define our position and support for the RI Paint Care Program and the impact it has within the industry for the dealer as well as the consumer. With over 60 years in the business of paint coatings distribution at both retail and commercial we have seen the Paint Care Program effectively assist parties at all ends. Allowing an interface with recycling that can be utilized in the most efficient manner for the public, dealer and the commercial contractor with ease of location and functionality. From a public perspective we find that by being a Paint Care facilitator, a drop-off will lead to a new customer relationship on the next purchase. In other cases, we are a trusted location in which folks utilize to clean up the extra products within the garage or basement.

Paint care provides a web site, clean directions, drop-off points and education along with consistent collateral to pass out to customers in question of what to do to utilize the program. This program is an asset to the industry to assist in minimizing mishandling of products within businesses and homes alike. We are seeing the public not want any coatings left in spaces any longer, no more back stock, attic stock and or future stock. The trend is to use it, complete the project and then get rid of the remaining product. This program works more closely with the active industry way more than a municipal or statewide function could ever do. The fact that real estate transactions and clean outs can be more accessible to recycling is essential so that people don't illegally dump. Its consistency and organization are well needed, and this program really should be in every state to allow even better state to state collections.

I am happy to interview and or testify to the benefits of this program as we at The Color House are working in part to not only provide options for customers, but we see it thru the recycling as well. A circular relationship that has added and continues to add value to the communities and customers we serve.

Best Regards,

Douglas A. Caniglia, CSI

Director of Sales

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